

Title <b>Balanced Scorecard</b>	Code <b>1011102331011160527</b>
Field <b>Management - Full-time studies - Second-cycle studies</b>	Year / Semester <b>2 / 3</b>
Specialty <b>Enterprise Management</b>	Course <b>elective</b>
Hours Lectures: - Classes: - Laboratory: - Projects / seminars: <b>15</b>	Number of credits <b>1</b>
	Language <b>polish</b>

**Lecturer:**

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**Status of the course in the study program:**

-elective course in the second stage of full-time Management study

**Assumptions and objectives of the course:**

-Transmission of theoretical knowledge in the field of strategic management to practical skills of designing Balanced Scorecard

**Contents of the course (course description):**

-Practical problems of the strategy implementation. The essence and perspectives of BSC.  
The pattern of BSC designing. Creating the perspective of: Finance, Customer, Internal Business Processes, Learning and Growth. Integration of perspectives.

**Introductory courses and the required pre-knowledge:**

-enterprise management and strategic management

**Courses form and teaching methods:**

-exercises (case studies)

**Form and terms of complete the course - requirements and assessment methods:**

-evaluation activity presented by the student during classes and his involvement in solving cases during exercises

**Basic Bibliography:**

**Additional Bibliography:**